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beginning of  
time people have  
been trying to  
communicate  
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*...our graphic & web  
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**Advertising**  
**Brochures**  
**Bz Cards**  
**Catalogs**  
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**Display Booths**  
**Folders**  
**Flyers**  
**Logos**  
**Newsletters**  
**Packaging**  
**Photography**  
**Photo Retouching**  
**Postcards**  
**Posters**  
**Printing**  
**Signage**  
**Social Media**  
**Stationery**  
**Websites**

Garson Design Services

Vacaville, CA

Call for a free consultation

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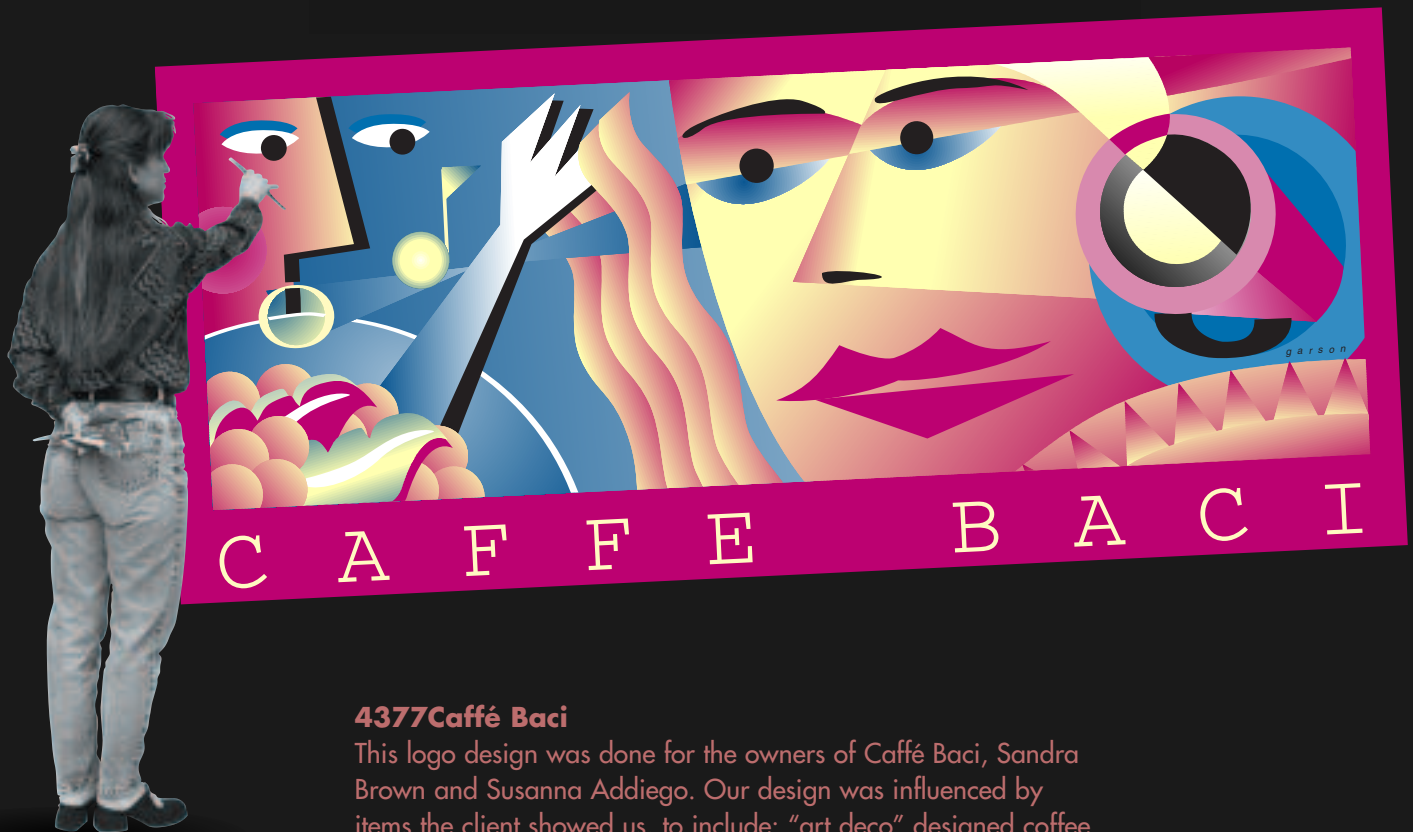
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**S**ince 1992, Garson Design Services has been providing full service graphic design to a wide range of clients. We focus on helping companies promote their product or service to create a lasting impact on the targeted viewers and stimulate them into action. Our combined expertise provides clients a rich resource of ideas and methods to choose from. Contact GDS when you need to communicate your next message...that will stand the test of time.



#### **4377Caffé Baci**

This logo design was done for the owners of Caffé Baci, Sandra Brown and Susanna Addiego. Our design was influenced by items the client showed us, to include: "art deco" designed coffee ware, a large painting of the famous photo from the end of WWII of a sailor kissing a girl (Baci means kiss in Italian) and color splotches from paint cans (for the just about to be painted caffè). Creating a night scene with entertainment, food and drink finished the strong graphic look. Model: Dorothey (Dee Dee) Donaldson, GDS.

# logo design

## 4591theBlindButler

This customer's memorable company name speaks of a quality miniblind cleaning service. Owner, Chad Tobin says business is off the hook, so look for the GDS designed website for more info. Model: Client, Chad Tobin, The Blind Butler.



# packaging



## 4464Sugars

Real hard-core tea drinkers can fall in love with this product! Designing a foil stamped box for specialty molded and colored sugars was only one aspect of the work we did for this client. We produced a logo, stationery, and a brochure as well as this box design, for the client's target market: the bed-and-breakfast and teashop trade. Model: Angie Phillips, GDS



**4589Pnybkr**  
 This project originally looked hopeless, then daunting, then actually done. We essentially gave the client the only known photo, of her mother, back to her in original condition. Model: Client, Dee Braig, Advanced Linguistics Services

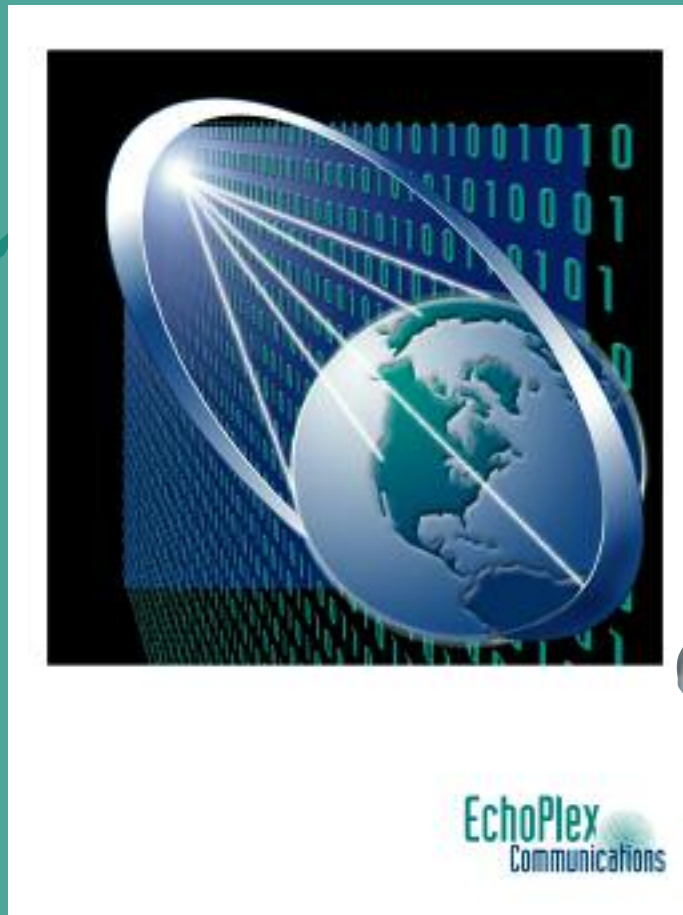
**photo retouching**



**4445FF-SSChamber OfCommerce**  
 This 50 page full color brochure is an exhaustive source of tourist information about Solano County, provided by our client the local Chamber of Commerce. GDS did the research, took photos, drew maps, and put together ads for this tour de force. Give us a call, we may still have some left over from the 25k quantity run. Model: Dorothey (Dee Dee) Donaldson, GDS.

**brochures**

folders



4479ECI The "techie" look of this presentation folder indicates the high-end networking services this company provides. The "silicon valley" looking logo design and illustration work to invite viewers to find out more. Model: Steve Garson, GDS.



# movie screen advertising

**WOODARD**  
 CHEVROLET CADILLAC OLDSMOBILE ISUZU

**You Want Selection...  
 We Got 'Em!**

**422-7777  
 1-800-NEW-CARS**

**I-80 at Waterman, Fairfield**

★★★★★ Your Five Star Service Supremacy Dealer

*Cadillac Catera*  
*Chevrolet Camaro*  
*Isuzu Truck*  
*Chevrolet Cavalier Coupe*  
*Oldsmobile Intrigue*



4399WoodardChevrolet On-screen movie advertising is one of our specialties. This slide provides all the punch and sass a successful car dealership needs. Model: Client, Dee Braig, Advanced Linguistics Services

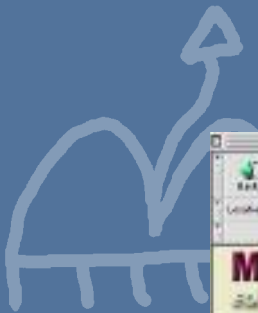


# logos



4594 Classic, 4448 Balfore Golf,  
4531 Mission Mortgage

Logos are critical to immediately communicate a company's product or services. They are like a coat-of-arms that identify themselves to the public in an original and memorable way. Models: Steve Garson, GDS & Edde Britt



4411 Kwik

Meet the guys coming to clean your carpet! This personable marketing tool is possible via the internet 24 hours a day. Pretty simple for GDS to make changes too. Visit this site at [www.power-steam.com](http://www.power-steam.com) and our site at [www.garson-design.com](http://www.garson-design.com). Model: Client, Terry Britt, Signature Theatre.

# websites



**4618Liberty**

Postcards provides instant visibility and response. Liberty Christian Center uses postcards successfully to inform the public about upcoming speakers for their events. Model: Client, Tracy Britt, Tracy Britt Illustration.

**Advertising**

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**Photography**

**Photo Retouching**

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**Signage**

**Social Media**

**Stationery**

**Websites**

*Design: Garson Design Services • Printing: Chancellor Printing  
Photography: Steve Garson • Models: Dee Dee Donaldson, Angie Phillips, Terry Britt, Steve Garson,  
Dee Braig of Advanced Linguistic Services, Tracy & Edde Britt, Chad Tobin of the Blind Butler*



Call us with your marketing needs and a free no-pressure portfolio showing. Remember if you don't advertise...nothing will happen!

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