

A photograph of a desert landscape at sunset. The sky is a mix of orange, yellow, and purple. In the foreground, a large, dark rock is covered in ancient petroglyphs, including a prominent spiral design and several handprints. The background shows a dark, silhouetted hillside with some sparse vegetation.

**Since the  
beginning of  
time** people have  
been trying to  
**communicate**  
with each other.

*...our graphic  
design will make it  
easier for you.*



Advertising  
Brochures  
Bz Cards  
Catalogs  
Copywriting  
Display Booths  
Flyers  
Forms  
Illustration  
Invitations  
Labels  
Logos  
Newsletters  
Packaging  
Photography  
Photo Retouching  
Postcards  
Posters  
Present. Folders  
Printing  
Promo  
Signage  
Slides  
Specialty Items  
Stationery  
Translation  
T-Shirts  
Websites



**graphic design**

**web design**

**printing**

**photography**

**display booth**

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*Serving Solano County Since 1992*



#### **4377Caffè Baci**

This logo design was done for the owners of Caffè Baci, Sandra Brown and Susanna Addiego. Our design was influenced by items the client showed us, to include: "art deco" designed coffee ware, a large painting of the famous photo from the end of WWII of a sailor kissing a girl (Baci means kiss in Italian) and color splotches from paint cans (for the just about to be painted caffè). Creating a night scene with entertainment, food and drink finished the strong graphic look. The lit-up signage is a visible treat for downtown Vacaville. Model: Dorothea (Dee Dee) Donaldson, GDS.

folders



EchoPlex  
Communications

#### 4479ECI

The "techie" look of this presentation folder indicates the high-end networking services this company provides. The "silicon valley" looking logo design and illustration work to invite viewers to find out more. Model: Steve Garson, GDS.



A large, stylized purple letter 'S' graphic that serves as the first letter of the word 'Since' in the following text.

ince 1992, Garson Design Services as been providing full service graphic design to a wide range of clients. We focus on helping companies promote their product or service to create a lasting impact on the targeted viewers and stimulate them into action. Our combined expertise provides clients a rich resource of ideas and methods to choose from. Contact GDS when you need to communicate your next message...that will stand the test of time.

brochures



**4445FF-SSChamber  
OfCommerce**

This 50 page full color brochure is an exhaustive source of tourist information about Solano County, provided by our client the local Chamber of Commerce. GDS did the research, took photos, drew maps, and put together ads for this tour de force. Give us a call, we may still have some left over from the 25k quantity run. Model: Dorothey (Dee Dee) Donaldson, GDS.



# photo retouching



## 4589Pnybkr

This project originally looked hopeless, then daunting, then actually done. We essentially gave the client the only known photo, of her mother, back to her in original condition. Model: Client, Dee Braig, Advanced Linguistics Services

# logo design



## **4591 theBlindButler**

This customer's memorable company name speaks of a quality miniblind cleaning service. Owner, Chad Tobin says business is off the hook, so look for the GDS designed website for more info. Model: Client, Chad Tobin, The Blind Butler.



# movie screen advertising

## WOODARD



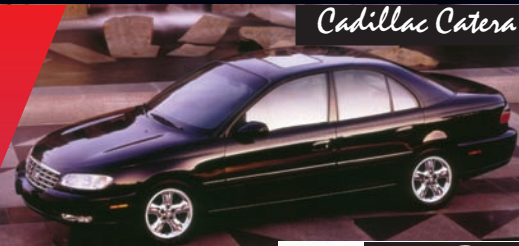
You Want Selection...  
**We Got 'Em!**

**422-7777**  
**1-800-NEW-CARS**

**I-80 at Waterman, Fairfield**



★★★★★ Your Five Star  
Service Supremacy Dealer



*Cadillac Catera*

*Chevrolet Camaro*



*Isuzu Truck*



*Chevrolet Cavalier Coupe*



*Oldsmobile Intrigue*



**4399WoodardChevrolet**

On-screen movie advertising is one of our specialties. This slide provides all the punch and sass a successful car dealership needs.

Model: Client, Dee Braig, Advanced Linguistics Services





Netscape: Welcome to Power-Steam.com

Back Forward Reload Home Search Netscape Images Print Security Shop Stop

Location: file:///BlueWhale/\*BackedUpFiles/4525-4575/45... Print this page or frame vww.kwikdri.com/people/index What's Related

### MENU


- EQUIPMENT
- STEPS
- PEOPLE
- PRICES
- SPECIALS
- EMERGENCY

## POWER STEAM

CARPET AND UPHOLSTERY CLEANING  
A KWIK-DRI COMPANY


### People

#### Meet the Staff of Power Steam!



**Tim Willett**  
*Owner*

Tim started the business in 1991 with his wife Roxanne. Since then he has steadily grown the business, investing in top quality equipment and staff. Believing that premium carpet care can be provided at a discount price has been the secret to the businesses' remarkable growth. Every employee is provided with a cell phone and pager for instant emergency response time. "We'll work with customers budget...we're flexible!"



**Richard Messner**

Meet Richard, who has been working with Power Steam since 1998. He brings a wealth of experience having been in the carpet care business since 1991. Originally he lived in San Diego, Widbey Island, WA and Alaska working in the

**Contact Us**

Vacaville/Fairfield  
707 449-0431

Vallejo/Benicia  
707 552-1988

Napa  
707 226-8553

Site Produced By:  
**GDS**

You are offline. Choose "Go Online..." to connect.

**4411Kwik**  
Meet the guys coming to clean your carpet! This personable marketing tool is possible via the internet 24 hours a day. Pretty simple for GDS to make changes too. Visit this site at [www.power-steam.com](http://www.power-steam.com) and our site at [www.garson-design.com](http://www.garson-design.com). Model: Client, Terry Britt, Signature Theatre.

websites

# logos



**4594Classic, 4448BalforeGolf,  
4531MissionMortgage**

Logos are critical to immediately communicate a company's product or services. They are like a coat-of-arms that identify themselves to the public in an original and memorable way. Models: Steve Garson, GDS & Edde Britt





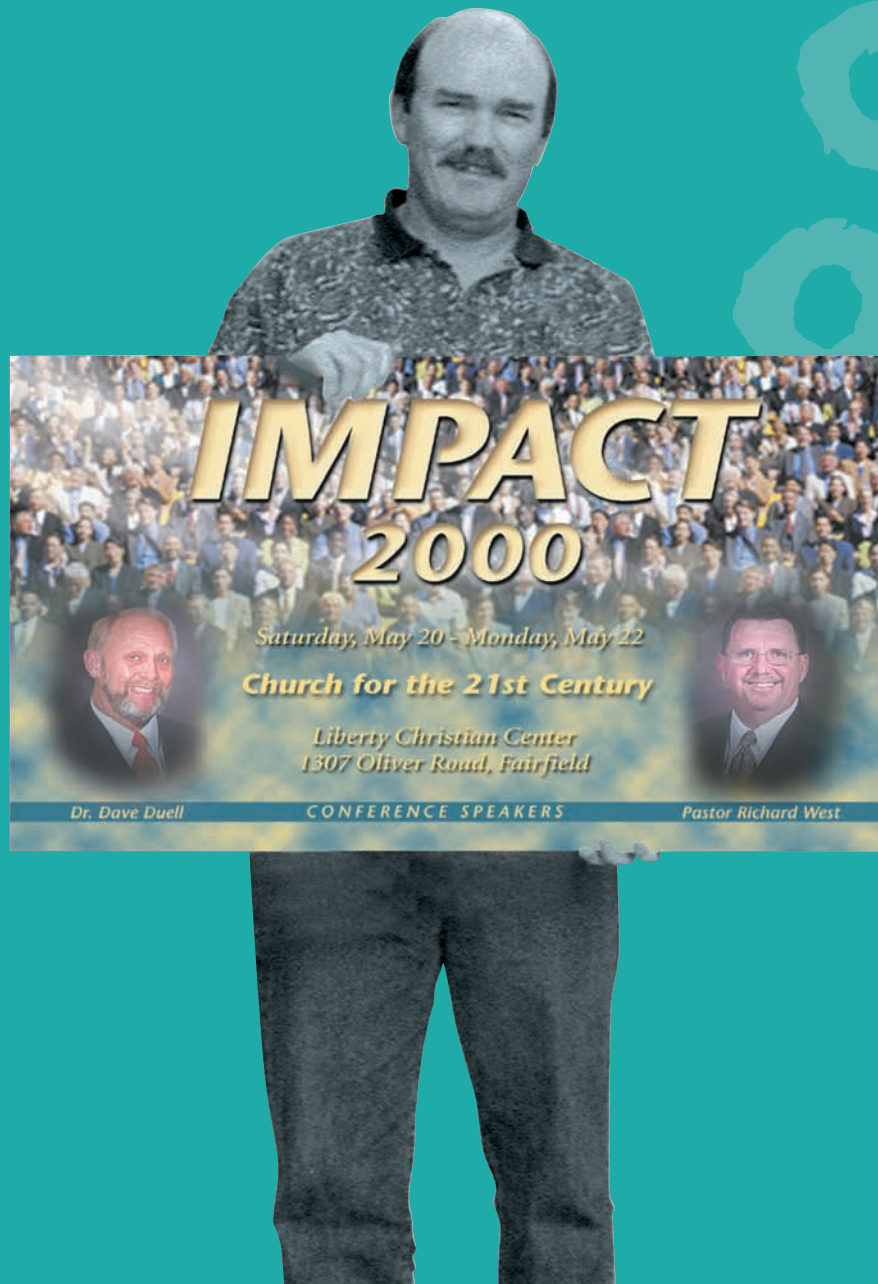
# packaging



## 4464Sugars

Real hard-core tea drinkers can fall in love with this product! Designing a foil stamped box for specialty molded and colored sugars was only one aspect of the work we did for this client. We produced a logo, stationery, and a brochure as well as this box design, for the client's target market: the bed-and-breakfast and teashop trade. Model: Angie Phillips, GDS

# postcards



## **4618Liberty**

Postcards provides instant visibility and response. Liberty Christian Center uses postcards successfully to inform the public about upcoming speakers for their events. Model: Client, Tracy Britt, Tracy Britt Illustration.

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**Photo Retouching**  
**Postcards**  
**Posters**  
**Presentation Folders**  
**Printing**  
**Promo**  
**Signage**  
**Slides**  
**Specialty Items**  
**Stationary**  
**Translation**  
**T-Shirts**  
**Websites**

*Design: Garson Design Services • Printing: Chancellor Printing*  
*Photography: Steve Garson • Models: Dee Dee Donaldson, Angie Phillips, Terry Britt, Steve Garson,*  
*Dee Braig of Advanced Linguistic Services, Tracy & Edde Britt, Chad Tobin of the Blind Butler*



**C**all us with your marketing needs and a free no-pressure portfolio showing. Remember if you don't advertise... nothing will happen!

**Garson Design Services**

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**www.garsondesign.com**