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Fairfield, CA 94533
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www.garsondesign.com



We approach photography with the following - does it communicate the clients' service or product to the viewer in an impactful and memorable way. A quality photo should draw that viewer in to find out more and eventually to a "call to action." We use our skills as graphic designers to insure those results. We can look at the whole package - headline, body copy, layout and the photo in a effective and cost efficient method.



The city of Elko, NV had plenty of photos of the surrounding high desert nature but none of their historic downtown area. We spent 3 days taking photos, researching old photos in the historical archives and also created a walking tour. 4372ElkoVisitorGuide



Photography

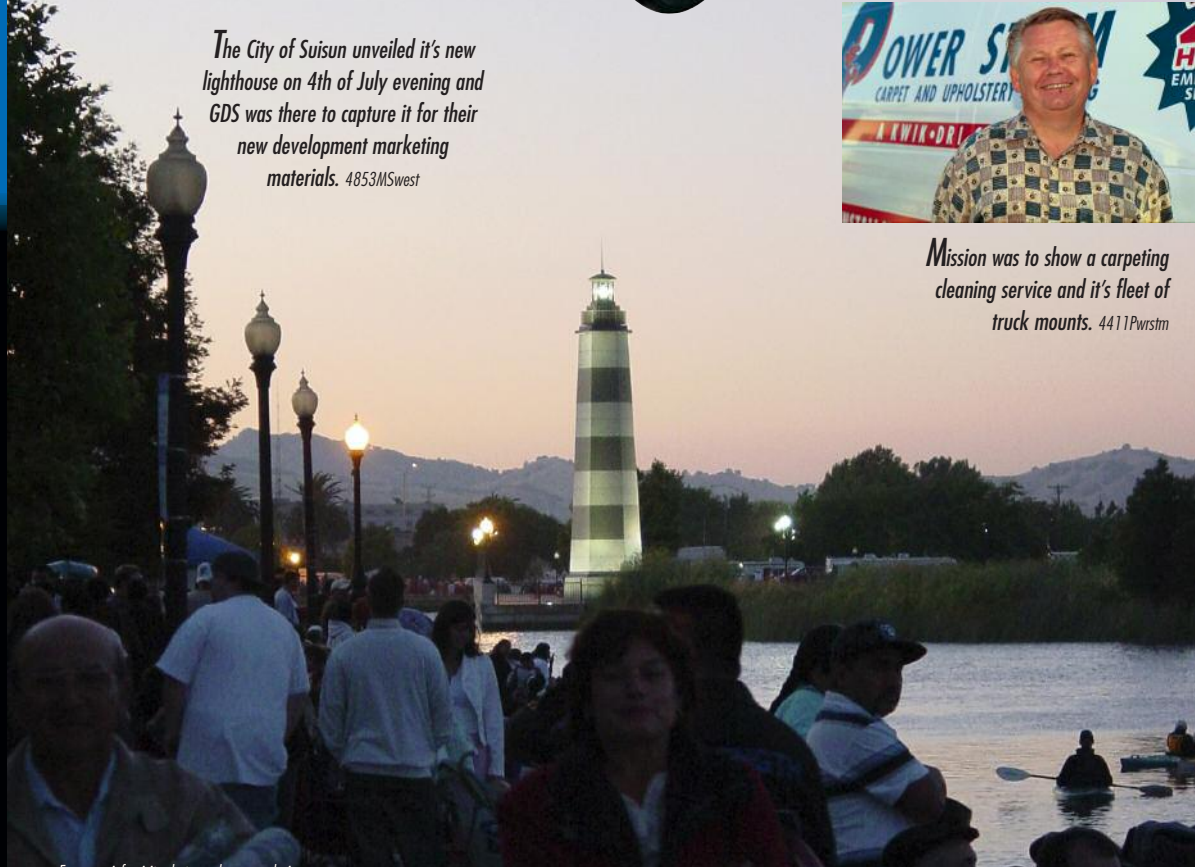
A new gym required photography of people in action for all their marketing materials. 4785CoreGym



The City of Suisun unveiled it's new lighthouse on 4th of July evening and GDS was there to capture it for their new development marketing materials. 4853MSwest



Mission was to show a carpeting cleaning service and it's fleet of truck mounts. 4411Pwrstm



- Photoshoot
- Job Numbers:
- 4848LaVoz
- 4823HvmyG
- 4808Favela-Brch
- 4785CoreGym
- 4760.02.03AmWdwrks-Web
- 4753PVestates
- 4740.07.02Kessler
- 4638.08.00SigT-Promo
- 4736.03.06Lndmn-Cat3cc
- 4714.09.01ACE.NuYr
- 4564.9.99SugarsByS
- 4485.1.99Galaxy8-Photo
- 4372Elko-VisitorGuide
- 4411Pwrstm

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At GDS we shoot a wide range of subject matter under varying conditions. Product, portrait, location, studio - you name it - we are up to the challenge. And don't forget we have tricks back in the office with our extensive knowledge of photoshop. Make a grey day blue - no problem, new person to added to the staff picture - no problem. Call us for your next image needs.



A factory cabinet maker needed photos of their wide range of styles and wood types. We took photos of their factory floor and then a residential development showcasing their products in Hercules. An all day shoot with 2 photographers accomplished the task. You can see some of the results at garsondesign.com/amwoodworks

4760AmWdwrks

A major retrofit of a movie theatre to stadium seating required shooting with given lighting and between shows.

4638SigTprcd



SIGNATURE STADIUM 10 SONORA

To Our Valued Patrons:

24 years ago, my grandfather brought Sonora to first multiple award winning experience. 12 years ago, my partner, Doug, Hopkins and I added 3 screens and more sound. After years of searching for just the right location, we are pleased to present for your movie watching pleasure Signature Theatre's "Signature Stadium 10" Sonora. We want to thank you for your continued patronage of all these years and welcome you to our newest movie experience.

Philip Harris
Philip Harris
President, Signature Theatre

FREE
85 oz.
Popcorn

ALL NEW!

- All Stadium Seating!
- All Digital Sound!
- All Luxurious High-Back Rocking Chairs!

Photography

Healthy eating and weight loss was the goal of this photo montage and the posters we developed:

posters.garsondesign.com

Model: Stephie Donaldson

4778CWC



Photoshoot Job Numbers:

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Additional photography for the American Woodworks project. You can see some of the results at garsondesign.com/amwoodworks

4760AmWdwrks

Photography



The client had a new product line of Cargo Control - the straps used to hold down cargo on rigs. To see the resulting work in the catalog catalogs.garsondesign.com

4736Lndmn-Cat3_CC

The client needed a promo brochure to open up additional restaurants. With no existing photos we shot everything - the 3 restaurants they have, food and menus. We also created the website: www.favelasmexicangrill.com
4808Favela-Brch



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 - 4736.03.06Lndmn-Cat3cc
 - 4714.09.01ACE.NuYr
 - 4564.9.99SugarsByS
 - 4485.1.99Galaxy8-Photo
 - 4372Elko-VisitorGuide
 - 4411Pwrstm



From our personal promotion of projects done.
Model: Dee Dee Donaldson 4445ChrCm-Brch

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Large photoshoots require a professional team. GDS can art-direct your next critical photoshoot and insure that quality support personnel are in place. For this setup, for Engelhart Gourmet Foods, we had a Food Stylist and a Prop Stylist - seems like a lot, but these photos carried the main weight in trade ads, sell sheets, website among other marketing materials. Therefore there was only one chance to make a big first impression and it has worked with increased recognition and sales.



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